

FESTIVAL OF SUFFOLK PHOTOGRAPHY TRAINING

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lightwave



THE CHURCH
OF ENGLAND
SUFFOLK



SESSION OUTLINE

- The basic kit
 - Advise on taking photographs at events
 - General information – ideas
 - Photography for PR
 - Permissions
 - Where to share
- 

BEFORE WE START...

- What makes a good photo?



BEFORE WE START...

What makes a good photo?

- Good clear lighting
- Subject in focus
- Simple background
- Well composed

BASIC KIT

- Mobile Phone
- Camera + spare batteries and SD Card with space on it!
- Tripod
- Settings



TAKING PICTURES AT EVENTS

- What is the picture for? - Social media, printed materials
- A good camera person will be sensitive to the congregations' needs and won't distract or interrupt the act of worship.



**STAGED
PHOTOGRAPHS**

SET THE SCENE:

- Tidy up the area
- Don't be afraid to move things so they are in or out of shot
- Group people together so there aren't big gaps
- Take shots from different angles
- Check the lighting
- Get close, don't zoom
- Think about using a tripod and timer



TAKING THE SHOT:

- Make people laugh or talk to them to make them feel comfortable
- Take lots of pictures – someone will blink!
- Think of the lighting – has someone got a shadow on their face, is someone squinting in the sunlight. Are people in front of a light source?
- Check for reflections in glasses





**REPORTAGE
PHOTOGRAPHS**

TRYING TO CAPTURE THE TRUE IMAGE

- Get up close
- Take lots of photographs and expect to delete most of them
- Try not to 'get in the way' if possible, you want people to feel at ease.



- Image content should, wherever possible, be people-focussed
- Use bright and colourful images
- When selecting images of people we should be mindful to ensure a wide range of people are represented.
- Always check the permission rights for using the image – you may need to credit the photograph or pay usage fees.
- Double check you have consent from the people featured in the photograph to be used in promotional material.



Where possible, faces are better than backs of heads,
but this can be tricky!



If people don't want to be photographed, you may want to jot down their clothing so you can easily spot them and make sure to edit them out of your photographs. Or maybe buy some stickers to give those who wish to stay out of shot, so that they are easily-identifiable.

Focus on 1 or 2 families that are happy to be photographed and follow them round.

A busy church looks better than an empty one. if the church isn't full, try grouping people together in smaller areas to make it appear fuller.



ZOOM INTO YOUR SUBJECT

It's more effective to move yourself closer to the subject than to zoom in digitally, especially with a mobile phone as the picture quality will significantly reduce.



CLOSE UP SHOTS CAN PROVIDE ATMOSPHERE



LOOK FOR
THE UNUSUAL



PHOTOGRAPHS FOR PR

- Select several pictures to illustrate your PR – about 3 – 4
- Caption the pictures so they know who is in them
- Use children's first names only.
- Get permission for children and it is polite to ask adults too.
- Supply the paper with the name of the photographer.

PRESS RELEASE FOR A YOUTH STORY



PRESS RELEASE FOR A FOOD BANK STORY



PERMISSIONS – PHOTOGRAPHY OR FILMING

- If no one from your congregation will be identifiable during filming or photography then you don't need to gain consent.
- If members of the congregation will be visible, for example by cameras facing the congregation, you must get permissions.
- Attendance at a church service reveals religious belief, which is a special category data under GDPR. You should specify on the consent form exactly what aspects of the service you intend to film or photograph.
- A photo release form should also be signed by adults and must include all the places that the photo or video may be used by the church.
- Regular attendees at the church need to only sign this once but it should be refreshed regularly, such as every three years. However, new visitors should be asked before the service or event begins.

PERMISSIONS – PHOTOGRAPHY OR FILMING CHILDREN

- Film or pictures containing children (under 16 years old) may be used by the church if consent has been given by their parent or guardian, following the same guidelines.
- We recommend that children between 13 and 16 years old are also asked for permission personally (as well as their parents) as they have the right to have their own social media accounts at that age.

The permission form is on our website under Safeguarding resources - or we can email a form if required.

PERMISSIONS – CONSIDERATIONS

- You could create a photograph/film free area
- Communion, personal prayers are times of particular privacy and intimacy. Individuals in the congregation may have given consent, however, may still not want to be the focus of filming at this time. You should specify on the consent form exactly what aspects of the service you intend to film.
- If the camera is panning across the church building to follow a speaker, do not lose focus on who else will be visible in the frame. It is better to leave the speaker out of frame, than film a member of the congregation who has not given their consent.
- Position the camera to face in the opposite direction to the photo free area so that those sitting within it are confident the camera won't accidentally pan across them.
- It's better to be overly cautious and show their privacy is being protected.

SHARING YOUR PHOTOS

- Social Media- Instant. In-built editing tools. Stores photos for you.
- Hashtags
- Send to us



#Suffolk
Blessing



THANK YOU

We hope this helps.

Please feel free to ask any questions now or via email
after the workshop